

Craig Bauer

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Portfolio: <http://craigbauer.nyc>

SUMMARY

Web Developer with over 10 years of experience in website design and implementation, desktop/mobile web application development, and the completion of hundreds of complex web applications.

Technical Skills:

HTML5	AJAX/ JSON	React JS	GIT/ GIT Hub	Photoshop
CSS3/ Animations	PHP	Node JS	Bootstrap	Illustrator
Sass	WordPress	Express	Foundation	InDesign
JavaScript/ ES6	WP Rest API	jQuery	Shopify	Typography

PROFESSIONAL EXPERIENCE

Front End Web Developer – TOWN SQUARE MEDIA

September 2015 – March 2020

- Operated as part of a team of engineers to develop projects using React JS, JavaScript ES 6, Node JS, Express, WordPress and Web Pack in an agile environment for a large web platform consisting of desktop, and mobile that powered 600+ well optimized media web sites.
- Developed a custom Google AMP platform that supports thousands of blog posts across over 600 sites in React JS and Node JS.
- Developed and supported interactive and technically sophisticated HTML 5 rich media ads using JavaScript, AJAX, YouTube API, Facebook Live API, RSS, custom APIs and many other 3rd party APIs.
- Created embed codes and launch files for launching ads with custom options and creatives in Google Ad Manager and Native Apps which were user friendly with great speed and scalability.
- Created interactive Dashboards and internal tools in React JS and PHP for managing and displaying Parse databases and JSON data.
- Developed dozens of WordPress plugins to customize the WordPress dashboard and Rest data.

Interactive Web Developer – AVERETT FREE GINSBERG

March 2014 – September 2015

- Created web content for a large client base, including web applications, games, and front-end development to ensure a polished and functional final product.
- Coordinated with a team of 4 web developers, delegating tasks to ensure the timely and accurate completion of large projects.
- Promoted mobile OS compatibility by developing web content and applications within mobile applications, ensuring a seamless migration to desktop operating systems.
- Utilized HTML5, jQuery, and CSS3 to design interactive and animated media banners and ads.
- Adjusted website components to ensure optimal performance and functionality, establishing cross-browser compatibility and reducing image sizes and http requests to reduce loading times.
- Develop and manage web content using WordPress, JavaScript, jQuery, jQuery Mobile, PHP, HTML5, CSS3, Bootstrap, Angular JS, Mezzanine, Sass and GIT.

PROFESSIONAL EXPERIENCE (CONTINUED)

Freelance Front-End Web Developer/Designer

January 2006 – March 2014

- Managed multiple freelance web development projects for many clients. Selected projects include:
Spotzot (2014)
 - Developed a WordPress website with back-end access to ensure future development and design changes for company employees.
 - Designed a custom WordPress theme based on custom templates, fields, and post types.
 - Developed JavaScript and jQuery components to enable interaction with the site content.
 - Optimized company search engine rankings, increasing visibility and company initiatives.

Aaron Max Design (2011 – 2014)

- Developed business websites on platforms like WordPress with integrated graphics, utilizing the Adobe Creative Suite and web standards to provide striking graphics and functionality.
- Utilized Adobe Illustrator to vector hand-drawn logos and graphics.
- Provided ongoing support and maintenance for the websites, troubleshooting any issues to ensure optimal operational performance.

Others: Coney Island Saucery (2019), Finesse (2015), Hot Sauce Willie's (2013 – 2015), Chelsea Guitars (2014), Takashi NYC (2013), Mud Village (2012), Mountain Cat Guitars(2011)

EDUCATION

Coursework in Communications Design and Web Development, 2011 – 2013

– New York City College of Technology

- Relevant Coursework: Computer Science, Responsive Web Design, Communication Design etc.

Associate of Applied Science in Web Development, 2011 – Kingsborough Community College