

Craig Bauer

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OBJECTIVE

Web Developer with over 8 years of experience in website design and implementation, desktop/ mobile web application development, and the completion of hundreds of complex web applications, seeking the position of Front End Developer.

PROFESSIONAL EXPERIENCE

Interactive Web Developer – AVERETT FREE GINSBERG

March 2014 – Present

- Create web content for a large client base, including web applications, games, and front-end development to ensure a polished and functional final product.
- Coordinated with a team of 4 web developers, delegating tasks to ensure the timely and accurate completion of large projects.
- Promote mobile OS compatibility by developing web content and applications within mobile applications, ensuring a seamless migration to desktop operating systems.
- Utilize ActionScript 3, JQuery, and CSS3 to design interactive and animated media banners and ads.
- Adjust website components to ensure optimal performance and functionality, establishing cross-browser compatibility and reducing image sizes and http requests to reduce loading times.
- Develop and manage web content using WordPress, JavaScript, JQuery, JQuery Mobile, PHP, HTML5, CSS3, Bootstrap, Angular JS, Mezzanine, Sass and GIT.

Freelance Front-End Web Developer/Designer

January 2006 – March 2014

- Managed multiple freelance web development projects for many clients. Selected projects include:
 - Spotzot (2014)*
 - Developed a WordPress website with back-end access to ensure future development and design changes for company employees.
 - Designed a custom WordPress theme based on custom templates, fields, and post types.
 - Developed JavaScript and JQuery components to enable interaction with the site content.
 - Optimized company search engine rankings, increasing visibility and company initiatives.

Aaron Max Design (2011 – 2014)

- Developed business websites on platforms like WordPress with integrated graphics, utilizing the Adobe Creative Suite and web standards to provide striking graphics and functionality.
- Utilized Adobe Illustrator to vector hand-drawn logos and graphics.
- Provided ongoing support and maintenance for the websites, troubleshooting any issues to ensure optimal operational performance.

Others: Hot Sauce Willie's (2013 – 2015), Chelsea Guitars (2014), Marta Lepionka Jewelry (2014), Takashi (2013), Safe Baby Swim (2013), Mud Village (2012), Kings County Tattoos (2013)

EDUCATION

Coursework in Communications Design and Web Development, 2011 – 2013

– New York City College of Technology

- Relevant Coursework: Computer Science, Responsive Web Design, Communication Design etc.

Associate of Applied Science in Web Development, 2011 – Kingsborough Community College

Technical Skills:

- HTML5
- CSS3
- Sass
- JavaScript
- JQuery
- JQuery Mobile
- Ajax
- Bootstrap/ Foundation
- WordPress
- PHP
- MVC
- Meteor
- Angular JS
- Ecommerce
- Responsive web design
- Basic SEO
- phpMyAdmin
- Photoshop
- Illustrator
- InDesign
- Flash/AS3/Greensock
- GIT/ GITHub
- Terminal/ Console
- Firebug

Portfolio: www.craigbauer.nyc – Log in using Username: guest/Password: guest